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STEPHEN D. COAN
STATE FIRE MARSHAL

MEMORANDUM

TO: Heads of Fire Departments

FROM: Stephen D. Coan
State Fire Marshal

DATE: January 1, 2013

SUBJECT: YouTube™ Burn Awareness Video Contest for High School Students

The state Department of Fire Services, the Mass. Association of Safety and Fire Educators and the Liberty Mutual Insurance Company are sponsoring the fifth annual YouTube™ Burn Awareness Video Contest for students in grades 9-12. We would like your help in getting the word out to your students and communications teachers. Entries are only accepted from school sponsored communication courses or sponsored extra-curricular groups. We would like to see more schools participate this year.

Addresses ELA Curriculum Framework

The Department of Fire Services feels that teachers may be interested in this contest because of the curriculum standards it addresses. It addresses learning standard components 27.6 (Gr. 9-10) and 27.8 (Gr. 11-12) of the Massachusetts English Language Arts Curriculum Framework (June 2001), Media Strand - General Standard 27: Media Production. School districts offering communications classes, which include the design and creation of media productions, are encouraged to promote this contest through an independent or group assignment as part of its curriculum delivery.

March 29, 2013 Deadline

Project submissions are due by March 29, 2013. We have attached the contest rules and the rubric that will be used to judge entries. Your help circulating this information to your members would be greatly appreciated. For more information please contact us by phone at (978) 567-3381 or by email at Jennifer.Mieth@state.ma.us. Information is also available on our website at www.mass.gov/dfs and type "YouTube" in the search box.

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